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New Logo: Same Mission, More Heart



Letter from the CEO

Dear Friends,

Spring is a season of renewal and new beginnings. As I reflect on my first few months as President and CEO of Ronald McDonald House New York, I feel deeply grateful to be part of this extraordinary community. Each day, we have the privilege of meeting children and families facing pediatric cancer and other serious illnesses with remarkable strength. ***Like butterflies emerging and growing stronger, our families show us what resilience and hope truly look like.***

With Mother's Day upon us, we are especially mindful of the mothers, aunts, and grandmothers who walk through our doors. Their love and determination in the face of unimaginable challenges inspire us all—and your support helps ensure they are never alone on this journey.

In this newsletter, you will read about our in-House community garden program, a story of a courageous mother supported in one of our hospital-based Family Rooms, and an update on our second floor renovation. Each reflects the impact of your generosity and the care that defines Ronald McDonald House New York.

Because of you, our House is more than a place to stay—it is a home where families find comfort, strength, and community when they need it most. Thank you for making our mission possible.

With Gratitude

Lucretia Gilbert

Lucretia Gilbert
President & CEO



Your Impact at the House

January - March 2026



416

Unique Families Stayed at the House



17,335

Meals Distributed



3,360

Rides to & from Medical Centers Provided



1,058

Wellness Center Services Received

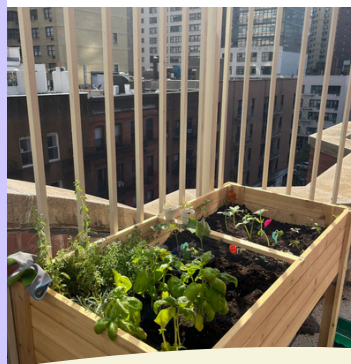


3,044

Times Children Participated in Fun Activities and Enrichment Programs

The Community Garden Program at RMH-NY

After a winter inside, the RMH-NY Community Garden program is back on our 7th Floor Terrace. Once a week, **our kids and their family members join together to plant, water, and care for all sorts of plants.** This gives our kids something to look forward to each week and fosters connection, normalcy, and shared moments of joy during treatment.



Did You Know March was National Social Work Appreciation Month?

March highlights a group whose work often goes unseen: social workers. At RMH-NY and for our families, social workers are heroes. Hospital social workers are behind every referrals and introduce families to the House. **Our own social workers are the engine behind every moment of calm that families experience inside the House.**

Their work is constant. 365 days a year, they show up for families navigating pediatric cancer, complex surgeries, and life-threatening illnesses. **Our social workers assess needs, coordinate care, and provide emotional support that extends far beyond logistics,** all with a level of compassion that is deeply felt by the families they serve. Thank you to our social workers and thank YOU for making it possible to offer families their support.



"As a social worker at the House I am meeting some families during the worst time of their lives. My job isn't to cure anyone's child or force optimism, but to be an advocate for these families, and to hold space for them to share how they are feeling, or be a bridge between their life at the hospital and their life at home. I don't want to add to their burdens, but to hopefully lighten some of them."

— Hannah Boston, Social Worker at RMH-NY



Your Impact throughout NYC

January - March 2026



In Hospitals



12,545

Family Room Visits



1,630

"Programs-To-Go"
Activities Delivered



3,141

Healthy Snacks and
Refreshments Delivered



100

Participants of Hospital-
Based Music Events

In the Community



668

NYC Families Enrolled
in our Population
Health Program



300

Screenings for Health-
Related Social Needs
Completed



800

Case Management and
Navigation Services Provided



A Mother's Love

Meet Natalie and Marcellus

Marcellus was born prematurely and spent his earliest months in the NICU at Elmhurst Hospital, where his mother, Natalie, faced constant uncertainty as he underwent *multiple* lifesaving surgeries. **Amid the stress and fear, Natalie discovered the Ronald McDonald Family Room**—an unexpected refuge just steps from her son's bedside.

What began as a simple space to pause quickly became a lifeline. The Family Room provided meals, a place to rest, and, most importantly, a compassionate community. Natalie graciously shared her experience with our supporters at a recent event:

"The Family Room was a place that I could just breathe for a second, or do my laundry when it got out of control, or just find somebody to talk to that's an adult that's not telling you something new about your son that's gonna happen, you know?"

Our staff offered Natalie daily encouragement and small but meaningful gestures—from a warm drink to holiday gifts—that helped Natalie find moments of comfort and strength during an incredibly difficult time.

Whether families find support in our hospital-based Family Rooms or at the House on 73rd Street, the heart of the mission remains the same: keep families close. **Because when a mother can stay near her child, her love becomes an even greater source of strength.**



New Logo

Same Mission, More Heart!

In 2026, we are adding more heart for families who need it most! Ronald McDonald Houses, including ours, are adopting a **new, modernized brand**. While the logo and colors will evolve, we will have the same name, same mission, and **same dedication to our families, partners, and supporters**. Keep an eye out on May 20th for the official launch of the new brand.



1979 - 1996



1996 - 2016



2016 - 2026



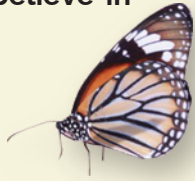
2026



Board Engagement Night

Quarterly, members of the RMH-NY Board of Directors and Board of Associates come together for a special night of service. During these evenings, they serve dinner to families staying at the House and spend meaningful time connecting with those we support. It's a unique opportunity to experience the warmth, impact, and "magic" behind our work.

Thank you to our board members, who not only believe in the House, but also live out our mission.



Second Floor Renovation Update

Our second floor renovation is now nearly complete, and we look forward to welcoming families back into the space in the coming weeks. This reimagined "Heart of the House" features **enhanced play spaces, a refreshed dining room, a new music room, study hubs, an improved kitchen, and other communal areas designed for comfort, connection, and respite.** Be sure to look out for naming opportunities and an invitation to our ribbon cutting celebration this fall.



Honor the Women in Your Life This Mother's Day With a Gift to RMH-NY in Their Name



Donations go directly towards helping families. It costs \$450 each day to provide a family with housing, transportation, meals, wellness and emotional support services, and daily activities. ***A gift of \$10,000 helps 22 families stay at the House as they access treatment for serious illnesses in New York City.***

If you make a gift honoring someone you love, we will be sure to let them know!



Save the Date

RMH-NY Annual Gala:
The Next Chapter

October 6, 2026 | 6PM

Cipriani Wall Street

For more information, go to
gala.rmh-newyork.org

If you would like a tour or more information about supporting any of our initiatives, contact Kelsey Zeller at kzeller@rmh-newyork.org or (646) 483-5181.