Thoughtful transition of leadership
Dear Friends,

After eight years serving as Chairman of our board of directors, Stanley B. Shopkorn has stepped down from the position. As a result of a careful and thoughtfully planned transition process, the board voted to name Vice Chairman Tina Lundgren to become our new chairman, while also implementing a term limit process for the position. Vice Chairman Harris Diamond has been named as the chairman-elect, to begin his term in 2017.

Mr. Shopkorn’s leadership has led to extraordinary results for our organization, with increased awareness of our mission in ways that we previously could not have expected. During the most turbulent financial times, his steady confidence and leadership have led to new opportunities for growth.

In addition to Mr. Shopkorn’s transition to the position of chairman emeritus, we also saw a change in the ranks of our volunteer teams. The amazing team leaders of Team Ronald have ended their terms, and new team leaders have been selected to serve each night of the week.

Now in its third year, our Parents’ Pantry is still going strong and evolving in new ways. This issue of Around the House highlights the thoughtfulness of a group of high school children who raised awareness and funds for the House via their “Kids Stock the House” drive in the Hamptons.

Each year, families from more than 30 countries visit Ronald McDonald House New York, and in this issue, you’ll meet some of the very special people from China who have touched our lives in a very big way.

Our Camp Ronald summer camp program featured a record number of day trips and opportunities for discovery both in the local community, as well as within our very facility! We are grateful for the many sponsors who helped to make that experience a reality.

Through our celebrity golf outing, our Share a Night campaign, and also joining us on December 4th for our annual house lighting event at 5:30 p.m. Please join me in thanking Mr. Shopkorn for his incomparable leadership and for giving so generously of his heart, soul, resources and vision to our mission. A forever friend to the Ronald McDonald House of New York City and the families that it serves, we thank him immensely for his service.

Sincerely,

William T. Sullivan
President and Chief Executive Officer

Ronald McDonald House New York

Officers
Tina Lundgren
Chair of the Board
Stanley B. Shopkorn
Vice Chairman/Chairman-Elect
Harris Diamond
Chairman
Geoffrey Simonne
Chief Financial Officer
Sheryl S. Friedman, Esq.
Secretary
James F. Flanagan
Treasurer
William T. Sullivan
President & CEO

Directors
Kathryn Beal, MD
Steven J. Bensinger
Theresa Beers
Linda H. Dunham
Evan R. Harris
Thomas M. Joyce

Jill Coyle
Bruce D. Colley
Joseph DeStefano
Linda D. Duane
Randall A. Falco
Peter C. Fitzgerald, Jr.
Mark C. Gilbert
Joseph R. Gromek
Evan R. Harris
Robert Hoffer
James A. Jacobson

George Siemens
Sharon W. E. Shire
Robert E. La Blanc

Frank Pellegrino
Lee A. Perlman
David A. Perlmutter
Michael E. Postnik
Myron "Mike" Shevell
Stevie Shurman
Raymond M. Tierney, III

Ronald McDonald House New York

As we head into the holiday season, we hope that you’ll consider supporting our Share a Night campaign, and also joining us on December 4th for our annual house lighting event at 5:30 p.m. Please join me in thanking Mr. Shopkorn for his incomparable leadership and for giving so generously of his heart, soul, resources and vision to our mission. A forever friend to the Ronald McDonald House of New York City and the families that it serves, we thank him immensely for his service.

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William T. Sullivan
President and Chief Executive Officer

Publisher
William T. Sullivan
President & Chief Executive Officer

Editor
Natalie Groves
Director Of Communications

Art Director
Erika Lalany
erikaladanyi@yahoo.com

Ronald McDonald House New York provides a temporary “home-away-from-home” for pediatric cancer patients and their families. The House is a supportive and caring environment, which encourages and nurtures the development of child-to-child and parent-to-parent support systems. Ronald McDonald House New York is the largest facility of its type in the world.

On the cover: Tina Lundgren has been elected chairman of the board of directors. Harris Diamond has been elected chairman-elect. (1. to r.) Kenneth G. Langone, Tina Lundgren, William T. Sullivan, Stanley B. Shopkorn and Harris Diamond. Photo by Charles Manley.
Wish List

Thank you for your thoughtful donation of items that help make the transition of families staying at Ronald McDonald House New York a little easier. We’ve expanded our list to include special items needed to help support our new hospital expansion program. We are grateful for your generosity in helping us to better accommodate our families during their stay.

For further information regarding House donations, please contact Wini Cudjoe, Director of Operations, at 212.639.0700 or wcudjoe@rmh-newyork.org.

For the Children

- Baby powder
- Baby wash
- Baby lotion
- Baby shampoo
- Baby rash cream (A&D Ointment, DermaCreme)
- Kids’ body wash

For the Teens

- Gift cards/Visa, MasterCard, American Express
- Movie passes
- Winter clothing
- Headphones

For the Moms and Dads

- Gift cards/Visa, MasterCard, American Express
- Motto Cards ($10 increments)
- Phone cards
- Postage stamps
- Winter clothing
- Umbrellas
- Rain ponchos
- Rain boot (all sizes)
- Tickets to local attractions: circus, bus tour, landmark day trip

For the House-Ongoing

- Paper goods: cups, plates, napkins
- Paper towels
- 100 Swiffer and dry replacement pads
- Clorox or Lysol wipes
- Lysol Disinfectant spray
- Copy paper
- Oven mitts
- Hand sanitizers
- Blankies (AAA, AA, C, D)

Bulk Donations: If you, your community group or company would like to share donations of new goods, seasonal surplus merchandise or other large-scale contributions, please contact Wini Cudjoe, Director of House Operations, at 212.639.0400 or wcudjoe@rmh-newyork.org.

Family Support/Hospital Outreach Programs: For further information regarding Family Support and Wellness donations, please contact Chaplain Cherilyn Frei, director of Family Support, at 212.639.0100 or chf@rmh-newyork.org.

Navigation Welcome Bags:
- Coloring books
- Puzzle books (Sudoku, cross words etc.) for all ages
- Card and trivia games for all ages
- Flash socks
- Cordless alarm clocks, towels and tissues for rooms and dads
- Portable fan and manual
- Lysol socks and pebbles

Bedside Program:
- Local community chain gift cards
- Postcard postcards for moms and dads
- Cold facial compress
- Wash clothes

Wellness program:
- Gift certificates from local spa & cosmetic companies for makeovers, massage, manicures and other services.
- (1) Manicure Chair
- Organic manage oils, lotions or gels
- Professional or spa quality blow dryers, curling irons & flat irons

For the Playroom

- For further information regarding Playroom donations, please contact Nelida Barreto, Director of Programs, at 212.639.0205 or nbarreto@rmh-newyork.org.

- Nap Time
- Soft fleece blankets

- Arts & Crafts
- Glow in the dark lanterns
- Glitter glue sticks
- Pigeon (blue) and Color oak tag
- All cloth for tables
- Scrapbook material and add-on decorations
- Coloring color wonder paper and markers
- Shampoo
- Colored pens and glue sticks
- Blue dye
- Googly Eyes
- 8 x 11 colored card stock
- Crayola Play-doh

For the Game Room

- Kids’ hoops — all sizes
- Winter
- Monopoly Deal Card
- Battleship
- Hopscotch and Frolics
- Banzae gift cards for our new iPad programs

For the Tot Section

- BMX bikes
- Car seats
- I-Pads
- Baby doll clothing and accessories
- Bath towels (all colors)

For the Teens

- Blu-Ray DVD (Rated G and PG)

Wish List

- Batteries (AAA, AA, C, D)
- Hand sanitizers
- Oven mitts
- Copy paper
- 100 Swiffer and dry replacement pads
- Clorox or Lysol wipes
- Lysol Disinfectant spray
- Copy paper
- Oven mitts
- Hand sanitizers
- Blankies (AAA, AA, C, D)

www.rmh-newyork.org

- Around the House Fall 2014
- Wish List

- Staff List and Partner Hospitals

- 1. The Children’s Hospital at Montefiore
- 2. Morgan Stanley Children’s Hospital of New York-Presbyterian
- 4. Kravis Children’s Hospital at Mount Sinai
- 5. The Children’s Hospital at Montefiore
- 6. Mount Sinai St. Luke’s
- 7. Hospital for Special Surgery
- 8. Memorial Sloan-Kettering Cancer Center
- 9. New York-Presbyterian Hospital/Weill Cornell Medical Center
- 10. Manhattan Eye, Ear and Throat Hospital
- 11. Mount Sinai Roosevelt
- 12. Hasenclever Pediatric Center
- 13. Rock Institute of Rehabilitation Medicine
- 14. Tisch Hospital
- 15. Hospital for Joint Diseases
- 16. Mount Sinai Beth Israel
- 17. New York Eye and Ear Infirmary of Mount Sinai
- 18. Bellevue Hospital Center
- 19. Kings County Hospital Center

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Parents’ Pantry

Kids Stock the House

For three years, the Parents’ Pantry program has steadily grown, serving as a source of nourishment and relief for parents concerned about the additional expense of grocery staples while caring for their sick child. Through the generosity of local schools, student groups and others, non-perishable food, paper goods, toiletries and other necessities are available free of charge to our families. Unfortunately, the advent of summer vacation meant that donations would come to a standstill.

We are thankful for the thoughtfulness of a group of students from a dozen schools throughout the Southhampton, Long Island, area who organized a “Kids Stock the House” fundraising drive to keep the pantry stocked throughout the summer. The group conducted their fundraising drive at the 7-Eleven on Route 27, taking advantage of the vacation season to raise awareness about the House’s mission. Students from St. Anthony’s High School, Hampton Bays, and Center Moriches, participated in the project, helping to spread the word via social media and texting. “Kids Stock the House” representatives visited the House over the summer to present board member Terry Bovin and House Operations Director Wini Cudjoe with a check for $1,000. After the check presentation, they received a tour of the House to see just how their hard work would help our families.

The kids had great fun fundraising and they felt empowered knowing that they were actually stocking your pantry,” said Donna C. Oliverio, founder of the “Kids Stock the House.” “I sat on the sidelines and smiled to myself. The kids themselves made fundraising into a friendly competition with themselves, trying to beat the total that they had raised the previous week.”

To the young leaders out in the Southampton area who executed a tremendous effort on behalf of our families, we are grateful.

Duane Reade & Food Emporium

The Parents’ Pantry program would also like to acknowledge Duane Reade on Lexington Avenue and East 61 Street, a long-time supporter of the House, for allowing us to conduct a one-day drive which filled multiple large bags with supplies, and raised over $800 from customers. Food Emporium on Past Avenue and East 71 Street also provided us with $25 worth of groceries for the Pantry, as well as gift cards for our families. ■

What’s New at Your House?

Spotlight on Your Board

Farewell to Mr. Shopkorn

This October, Stanley B. Shopkorn passed the gavel as chairman of our board of directors to Tina Lundgren, who previously served as vice chairman. Mr. Shopkorn joined the board 17 years ago, and began serving as chairman in 2006. In that time, he has led the organization through tumultuous financial times toward a point of stability and growth.

“Stanley Shopkorn is a person that leads by example, and he is a very, very giving individual. I have been very fortunate to work with him because I have learned so much from him. The exciting thing is that he has agreed to continue to work with the board as our Chairman Emeritus,” said William T. Sullivan, president & CEO.

Changes and Transitions

Following the financial downturn of 2008, Ronald McDonald House New York began to work more closely with supporters in the retail community. As the financial sector that primarily supported the House found itself in turmoil, our relationships with companies including Calvin Klein, Jones Apparel Group, Inc., Per Se Clothing, and Warnaco grew stronger. Events such as Make a Difference Evening became a reality, bringing the stars of Fox TV’s “American Idol” home to our very own living room for an intimate evening with our friends and resident families.

Mrs. Lundgren joined the board in 2007 and her involvement with the House breathed new life into our operations in other ways. The Macys Living Room became a new space, reimagined to become a more relaxing place after a long day of treatment, or simply to entertain guests. In 2009, she raised more than $100,000 as a member of the Team Ronald marathon team.

As more people became involved with the House from these two vibrant lifelines of our great city, there became increased awareness about our very important work on the Upper East Side supporting families battling pediatric cancer.

Building a Legacy and a Future

During Mr. Shopkorn’s tenure, the Long Range Planning Committee was created and a second location was scoped to accommodate more families seeking treatment in New York City. By 2012, those plans had evolved thanks to the guidance of Vice Chairman Harris Diamond, and Ronald McDonald House New York began providing services to families receiving treatment at partner hospitals, as well as city hospitals.

The three-pronged approach to support provides navigation support to families traveling to New York City for the first time, family support for resident families with extended in-patient needs, and programs and services to families staying with the city limits who would be considered ineligible to stay at their homes.

www.rmh-newyork.org

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Tina Lundgren Elected Chairman
of the Ronald McDonald House
New York Board of Directors

McCann Worldgroup Chairman & CEO Harris Diamond named Chairman-Elect; Will Assume Position in 2017

New York, October 8, 2014 — Ronald McDonald House® New York today announced that Tina Lundgren has been elected to serve as chairman of its board of directors. Mrs. Lundgren will succeed Stanley B. Shoptokorn, managing director of Hilltop Park Associates LLC, who has served as chairman since 2006. Mrs. Lundgren will serve for a term of three years.

“We are very grateful to Stanley Shoptokorn for his dedicated and faithful service to furthering our mission. As a result of his stewardship, the Ronald McDonald House of New York City has expanded its budget as well as its service offerings to help families in ways that were previously unimaginable,” said William T. Sullivan, president & CEO of Ronald McDonald House New York.

“Tina Lundgren’s influence across the retail and apparel industries, as well as throughout her personal network has helped to raise more than $10 million in support of House operations,” said Mr. Sullivan. “In addition, countless hours of community service were logged by volunteers who have provided meaningful experiences for our families. Her role as chairman will help to usher in a new era for the Ronald McDonald House as we work to provide greater access to care for families battling serious illnesses worldwide as well as within city limits.”

Mrs. Lundgren joined the Ronald McDonald House New York board of directors in 2007. A published author of numerous works about marketing, branding and business strategy, she has demonstrated her commitment to the House in various roles, including as board vice chairman and triathlete. Mrs. Lundgren received her Masters of Business Administration from The Fisher College of Business at The Ohio State University. She also serves as Vice President of the Tontine Club. Mrs. Lundgren joined the board of the Ronald McDonald House of New York City in 2000 and continues to thrive and expand.

Local Ronald McDonald House

The program became an immediate success and continues to thrive and expand.

Mr. Shoptokorn’s vision also led to the creation of our Board of Associates, a non-policy making group of young professionals committed to philanthropy and the mission of the charity. Now in its third year, the group has raised more than $1.5 million and given countless hours of volunteer service in support of Ronald McDonald House New York families.

Looking Forward

As a result of a carefully executed planning process that took more than a year, the board’s nominating committee, led by Kenneth G. Longene, recommended a three-year-term limit for the position of board chairman. A chairman-elect position was also created to ensure a continuous six-year term of leadership. As chairman-elect Mr. Diamond will continue his work leading the Long Range Planning Committee, which has been renamed the Strategic Planning Committee. We are tremendously grateful to Mr. Shoptokorn for joining the Ronald McDonald House New York board of directors, taking up our mission, and recruiting the necessary talent to assist in the organization’s evolution into what many have called “the world’s house.”

As of October 1, 2014, Ronald McDonald House New York welcomed one new Team Leader to each evening team serving as a part of Team Ronald. Please join us in supporting the following volunteers in their new roles at the House:

- Monday: Ian Lundahl
- Tuesday: Barbara Druanes
- Wednesday: Amy Bijouk
- Thursday: Bryan Auld
- Friday: Stephanie Koutoukas
- Saturday: Chris Labaz
- Sunday: Ben Willig

We would like to sincerely thank all of the Team Leaders who have stepped down for their years of dedicated service. Thank you for not only inspiring your teams, but for creating a home for all of the special children and families who walk through our doors.Your incredible efforts and positive attitudes created a wonderful home-away-from-home atmosphere for the children and families as they undergo treatments. We look forward to your continued support of the House for many years to come.

Volunteer Groups – Thank you to the community groups who have volunteered with us and/or sponsored a dinner event the third quarter.

American Express
Old Navy
AKL
Place of Heart Choir
Banana Republic
Project Sunshine
Ben Ben Kiwanis
PVH Corp
Bliss Mansion
Bliss
Blohmburg's
Bird Cikkwere Agency
Bloommingdale’s
Board of Associates
Brooklyn Tabernacle Church
Cavin Klein
Carlo's Wish Foundation
Central Synagogue
Dallas BBQ
Dartmouth Alumni Association
Day 9 Consulting
Deicert LLP
Elia Co
Expertian Marketing Services
Einav Co
EZC Software
Franklin Equity Group
GE Capital
Fleet Services
Godiva Chocolatier
Haddock Brands
House of Rosen
Hunter College
InterContental New York Times Square
International Securities Exchange
IVT
KPMG
Lenex Advisors
KPMG
Leuckma & Lymphoma Society Team
Lenovo
in Training
Macy's
Make a Wish Foundation
Morgan Stanley Fund Services
Mapleton Kiwanis
Neumann's Catering
NY Junior League
YES Network
YES!
NYC Young Professionals Kiwanis Club

For more information, visit www.rmh-newyork.org.
In 2013, Ronald McDonald House New York served as a home-away-from-home for families from 34 other countries. In the past year or so, families from China began making their way to the House for lifesaving treatment that would help their toddlers and preschoolers, seeking treatment for illnesses that include retinoblastoma and neuroblastoma.

Their presence has brought a new level of excitement to the Ronald McDonald House, as we soon found ourselves with a dining room full of inquisitive and exuberant children, the majority of them in their “terrific twos.” The parents also adjusted very quickly to life in NYC, bringing the nuances of their traditional Chinese communal lifestyle to the House.

“The house promotes peer-to-peer support and bonding, and it’s even more important when you’re coming from a different part of the world with different cultural norms,” said Chaplain Cheryl F. Frei, director of Family Support. “With all of the families together from mainland China, cooking in the kitchen, parents are connecting and sharing ingredients, which soon leads to sharing stories about their travels, about their hospital experience, and about how their children are healing and developing. It builds a sense of community and a sense of comfort and well-being.”

To accommodate the families, our Family Support department coordinated regular trips to visit Flushing in Queens, so that the families might enjoy the sights and sounds and comforts that they were familiar with. Our Chinese residents also participated in this summer’s Camp Ronald experience, and continue to acclimate to life at the House day-by-day.

"If the caregiver is okay and comfortable and well-cared for, then the child immediately picks up on that and feels safe, secure and comfortable. This child will carry on in a new sense of normalcy without missing a step," added Chaplain Frei.

As the children have grown with us, we’ve grown with the families as our two cultures have blended together to form a very unique new home.

Clockwise from top left:
Zelin Wang, 2½, is with us from Nanying City with his mother.
Ji Keyin, 1½, is here for treatment from Jinhua City with her parents.
Ziyi Li, 2½, she and her parents have joined us from Xiamen, Fujian China.
Zining Ye, 1, is here with her parents from the Red Shing Community.
Baby Ran Gao, 1, is celebrating her first milestones while here with her parents.
Huaicheng Zhang from Tianjin is 3½ and exudes bundles of energy.

Our Chinese guests enjoyed the joys of summer in New York City as a part of Camp Ronald.
Community Snapshots

At the home-away-from-home for families coming from all over the world in their battle against cancer, our “community” is a broad one. Here are a few highlights of some of the people who have recently touched our hearts at Ronald McDonald House New York.

Ronald McDonald House Charities New York Tri-State Area Scholarship
Congratulations to the winners of this year’s Ronald McDonald House Charities Tri-State area scholarships. For the first time, the awards luncheon was held at RMH-NY. The 2014 RMHC/GENERAL SCHOLARSHIP Award recipients are:
- Giacoma Bonello, who will attend New York University;
- Magdalena Kepa, who will attend Stevens Institute of Technology;
- Nancy Liu, who will attend Sophie Davis School of Biomedical Education;
- Taylor Moss, who will attend the College of the Holy Cross; and
- Tara Tardino, who will attend Cornell University.

RMH-NY’s Richard Martin Becomes Rotary President
We are pleased to announce that our Director of Development Richard H. Martin has officially begun his term as president of the Rotary Club of New York. Sixty-six Rotarians and guests were in attendance to celebrate the occasion as Mr. Martin reaffirmed his vision to strengthen the club’s impact in the local community through service projects.

Dinner with Unvision
Nothing spells love like a home cooked meal after a long day of treatment. Thanks to Unvision for their thoughtful and carefully planned dinner, which they also served to our families.

Polished Girlz Come to NYC!
At just 14-years-old, Alanna Wall has become a national sensation thanks to her Polished Girlz organization, which visits special needs children at hospitals and medical centers to provide nail polish experiences for patients and their families. While in town from Ohio to participate in the Raúl Penaranda show during New York Fashion Week, the Polished Girlz visited to provide a night of pampering for our families.

Bloomberg’s Superheroes
Dinner with your favorite superhero is pretty spectacular to a young cancer warrior. Thanks to our friends at Bloomberg, that became a reality this summer. To top off the evening, board member Raymond M. Tierney and his wife Diane were somehow able to get Batman and Catwoman to make an appearance!

Danny Jacobs/Showtime Invites RMH-NY To Fight Night
On Saturday, August 9, 2014, WBA Middleweight World Champion Danny “Miracle Man” Jacobs invited RMH-NY guests Mary and Cody Byrnes to be his special guests during the boxer’s most important fight, to win the middleweight championship. The fight, which was televised live via Showtime, highlighted Mr. Jacobs’ own fight against osteosarcoma and his triumphant return to the ring just two years after being paralyzed.

Ronald McDonald House Charities New York Tri-State Area Scholarship

RMH-NY’s Richard Martin Becomes Rotary President

Dinner with Unvision

Polished Girlz Come to NYC!

Bloomberg’s Superheroes

Danny Jacobs/Showtime Invites RMH-NY To Fight Night
Community Snapshots (continued)

New York Red Bulls Visit Kicks Off CCAM
The New York Red Bulls soccer team kicked off their 11 Days of Service in September, coinciding with our kickoff of Childhood Cancer Awareness Month, by visiting with families at Ronald McDonald House New York. Thank you to players Luis Robles, Kosuke Kimura, Eric Alexander, Chris Duvall, Eric Stevenson, and the Red Bulls team management for the experience.

Wellness Night with the Peninsula Spa
Our monthly integrative wellness event was taken to another level thanks to the support of the practitioners at Peninsula Spa. Providing reflexology, yoga, face and neck massages, mini facials and more, our moms were given a little respite from the daily stress of battling cancer.

On Monday, July 7th, Camp Ronald McDonald kicked off with a bang for its six-week program serving all patients, siblings and parents. This year’s camp program saw 110 participants including residents at Ronald McDonald House New York, as well as families receiving treatment at partner hospitals who joined us via our hospital outreach program. Camp personnel facilitated a record number of day trips as well as special planned activities (including pop-up restaurants and scavenger hunts!) within the facility.

We would like to thank our sponsors who helped to make this year’s Camp Ronald event so spectacular:
• Archie Comics
• Brynwood Country Club
• Craft Studio
• Disney Theatrical Group
• Downtown Boathouse
• Elmwood Country Club
• Hampshire Country Club
• Hole in the Wall Gang Camp
• IPG
• Maison Kayser
• Marilyn Jean Charters
• Neuman’s Catering
• New York Athletic Club Travers Island
• On Location Tours
• Christmas in July with the Simeone & Stabile families
• Uber
Event Highlights

Fifth Annual Ronald McDonald House® Celebrity Golf Outing Raises $675,000 To Help Families Battling Childhood Cancer


The event was led by Chairman Richard Wurtzburger, vice president of Peerless Clothing; and committee members Frank Trower; Allen E. Sirkin; Allen E. Sirkin, president of PVH-Neckwear; Morris Goldfarb, chairman & CEO of G-III Apparel; Jeff Kantor, chairman of Macy’s.com; Peter Hunsinger, president and publisher of Golf Digest; Keith Goodman, vice president of Ross Stores; Brendan Hoffinan, president & CEO of Bon-Ton Stores and Michael Balmuth, vice chairman and CEO of Ross Stores, Inc.

Giving News — Share a Night

Third Annual Family Fun Dog Walk

This year’s Angel on a Leash/Ronald McDonald House® New York Family Fun Dog Walk was our most successful yet with 100 canine participants and their handlers. The event was hosted by David Frei, voice of the Westminster Kennel Club Dog Show, Cat Greenleaf, Emmy award-winning journalist and host of NBC’s “Talk Stoop” and WPLJ’S Cooper Lawrence. The event raised $10,000. Thank you to all of the sponsors who gave of their time and resources in support of the event: AMC, Bark Place, Biscuits & Bath, Calling All Pets!, Costco, Exhale Spa, Foster & Smith, Frurry Paws, Kong, Little Li, Penn’s Cave, Petstages, Rino Zecca, Un-Leashed by Petco, and the Yappy Treats Cart.

Top: Celebrity golf participants. Middle: 2014 Celebrity Golf Tournament Committee members. Bottom: Boxer Danny Jacobs and NY Giants Alumni with the Medina family of New Mexico.

Thank you to our hosts, grand marshal, participants and sponsors.
Children’s Happy Faces Foundation
The Children’s Happy Faces Foundation charity golf outing raised a record-breaking $600,000 in support of Ronald McDonald House New York and the Make-A-Wish Foundation® of Hudson Valley. Now in its eighties, the event has raised a total of over $3 million.

Eighteen foursomes played at Trump National Golf Club, while 16 foursomes played at Hudson National Golf Club, as well as 28 foursomes at Sleepy Hollow Country Club. It was the largest combined showing to-date for the annual event with 264 golfers. Following a day of golf, foursomes at all three courses came together for the awards ceremony, auction and celebration, held in the Mansion at Sleepy Hollow Country Club.

In addition to Title Sponsor Century Management Services, the fundraiser was also supported by a number of notable organizations that included platinum sponsors Hercules Corporation and National Cooperative Bank, and gold sponsors Demar Plumbing Corp., Digital Realty Trust, Efficient Combustion & Cooling Corporation, Graphic Services Bureau, Morgan Stanley, Zurich Insurance; and Silver Sponsors Alex Dimitrief, Arthur J. Gallagher – Bollinger Services Bureau, Morgan Stanley, Zurich Insurance; and Silver Sponsors Alex Dimitrief, Arthur J. Gallagher – Bollinger Services Bureau, Morgan Stanley, Zurich Insurance; and Silver Sponsors Alex Dimitrief, Arthur J. Gallagher – Bollinger Services Bureau, Morgan Stanley, Zurich Insurance; and Silver Sponsors Alex Dimitrief, Arthur J. Gallagher – Bollinger Services Bureau, Morgan Stanley, Zurich Insurance; and Silver Sponsors Alex Dimitrief, Arthur J. 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Join us at 5:30 p.m. Thursday, December 4, 2014 to celebrate the culmination of the Share a Night Campaign, commemorate our 36th anniversary, and light the holiday lights!

“Staying here meant we were in a safe place that understood our physical, mental, and emotional needs.” — The Clarks

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