Get Ready...

Will you be a Holiday Giver?

At Ronald McDonald House New York, children get to be kids first and patients second. With funds raised through Holiday Giving, companies and individuals are able to provide families with the comforts of home while their children receive cancer treatment. From movie premieres and Broadway shows to music lessons and therapy dogs, we depend on Holiday Givers like you to provide lasting memories.

Select any activity, whether individual or company-wide, to help support RMH-NY. Check out some of our ideas for inspiration.

Company-Wide Opportunities

Name us as one of your Holiday Giving Charity partners.

Match the holiday giving funds raised by employees.

Sell a special item during the Holidays and donate the proceeds to RMH-NY.

Give a percentage of your company’s profits to RMH-NY during the Holidays.

Celebrate a milestone or accomplishment with a donation.

Give an “Experience Gift Card” from your company - a donation of $5,000 supports all kinds of fun family activities throughout the year.

Be a partner of the House and engage your employees throughout the year through volunteerism, fundraising, and other creative projects.

Get Set...

To get started, complete the brief online form on our website. Our team will reach out to you with information about how to create a customized Holiday Giving 2018 campaign.

Go!

Start fundraising early and you’ll see your total skyrocket. We will be with you every step of the way.

To participate, please contact:

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Ronald McDonald House New York
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Campaign Tips

Advertise
Create signs and flyers to email to contacts or post at work. Be sure to include information about RMH-NY and a link to your fundraising page, if you have one.

Spread the Word
Co-workers, friends, family, and neighbors can be great resources to help make your activity or drive successful. We have a sample letter available for download to help get you started.

Network
Network with your company contacts and invite them to participate in your Holiday Giving or partner with you.

Social Media
Use Facebook, Twitter, Instagram, and LinkedIn to get the word out about your event/activity and RMH-NY. Be sure to follow and tag the House @RMHNewYork and #heroesofthehouse

About Us

Ronald McDonald House New York provides temporary housing for pediatric cancer patients and their families in a strong, supportive and caring environment which encourages and nurtures the development of child-to-child and parent-to-parent support systems.

Uniquely positioned at the intersection of health and hospitality, RMH-NY is THE international haven for pediatric cancer patients and their families from around the world.

___more resources available at___
www.rmh-newyork.org

/HolidayGiving
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