Will you be a Holiday Giver?

With funds raised through Holiday Giving, companies and individuals are able to provide laughter, joy and lasting memories for our families to cherish. From movie premiers and Broadway shows to music lessons and therapy dogs, we depend on Holiday Givers like you to make this happen! Your willingness to give and ask others to join you will provide hospitality, hope and smiles to children and families staying at Ronald McDonald House New York (RMH-NY) during this holiday season.
Getting Started

Get Ready...
Select any activity, whether individual or company-wide, to help support RMH-NY. Check out some of our ideas for inspiration.

Individual Opportunities

Season's Meetings
- World Series Party
- Friendsgiving
- TV viewing party
- Painting with a Twist

Office Comfort & Joy
- Office movie lunch
- Hot chocolate bar
- Office jeans day
- VIP parking spot
- Donation boxes

Festive Foods
- Host a dinner party
- Ice cream social
- Waffle breakfast
- Food truck at work
- Bake sale

Dashing Through...
- Yoga/cycle class
- Red Shoe Club
- Family ice skate
- Turkey trot
- Bowling nights

Go!
Spread the Word!
Start early and you’ll see your fundraising total skyrocket. We’ll be with you every step of the way.

Get Set...
To get started, complete this very brief form and our team will reach out to you with information about how to create a customized Holiday Giving 2018 campaign. It’s really simple! And we’ve done the hard part for you already.
**Campaign Tips**

**Advertise**
Create signs and flyers to email to contacts or post at work. Be sure to include information about RMH-NY and a link to your fundraising page.

**Spread the Word**
Co-workers, friends, and family can be great resources to help make your activity or drive successful. We have a sample letter available for download to help get you started.

**Network**
Network with your company contacts and invite them to participate in your Holiday Giving or partner with you.

**Social Media**
Use Facebook, Twitter, Instagram, and LinkedIn to get the word out about your event/activity and RMH-NY. Be sure to follow and tag the House @RMHNewYork and #heroesofthehouse

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**Company-Wide Opportunities**

- Name us as one of your Holiday Giving Charity partners.
- Match the holiday giving funds raised by employees.
- Sell a special item during the holidays and donate the proceeds to RMH-NY.
- Donate a percentage of your company’s profits to RMH-NY during the Holidays.
- Celebrate a milestone or accomplishment with a donation.
- Give an “Experience Gift Card” from your company - a donation of $5,000 supports all kinds of fun family activities throughout the year.
- Be a partner of the House and engage your employees in many ways, including volunteerism, fundraising, and other creative projects.

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**About Us**
Ronald McDonald House New York provides temporary housing for pediatric cancer patients and their families in a strong, supportive and caring environment that encourages and nurtures the development of child-to-child and parent-to-parent support systems.

Uniquely positioned at the intersection of health and hospitality, RMH-NY is THE international haven for pediatric cancer patients and their families from around the world.

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**Resources**
Click for more help!

- Flyers
- Fundraising Page
- Amazon Wishlist

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To participate, please contact:
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