We've dedicated this issue to the many heroes who help to make our House a home-away-from-home for families in crisis.
Dear Friends,

It seemed like just yesterday that I walked through the doors of this facility, ready to assume my position as President & CEO of this great organization. In May of 2005, I joined the staff here at Ronald McDonald House New York, and not a day goes by that I do not marvel at the sheer volume of families that have come to New York City seeking our help, as well as the ways in which we have grown to accommodate their changing needs.

In this issue, you’ll meet our class of new board members, Linda Danhium, former chairman of RMHC Global and a local owner/operator; Robert Howie, who comes to us from the insurance industry as an executive at Marsh; Steve Shifflin, new CEO at Calvin Klein; and Rich Wurtzburger, executive vice president at Peerless Clothing, Inc., who has served as chair of our celebrity golf outing.

Our annual volunteer dinner was a very special celebration of service and dedication to our very important and ever-expanding mission. We were fortunate to have Dr. Audrey Evans, a pioneer in the field of pediatric cancer, as our esteemed guest speaker. “Key to the House” presentations were also made to hospital partner Memorial Sloan Kettering Cancer Center and to Macy’s & Bloomberg’s.

In this issue, you’ll meet a very special young man from the San Diego area, whose diagnosis of cancer sparked a movement to bring greater awareness and more immediate support to families devastated by a sudden diagnosis of cancer. Parker Shaw and his “Team Parker for Life” story is truly an inspiration to us all.

Everyone deserves a hero. Our Programs department went the extra mile this past fall by inviting some real life heroes to join our childhood favorites in a “Superheroes for a Day” event. Many of our families know and love our “Coffee and Cookies” ladies for their faithful service, providing a warm beverage and a sweet treat during the most difficult times. Our volunteer Louise Tahajin and her family recently provided an additional level of support to our families with the introduction of a new refreshment station.

Our events season came to a tremendous close with what felt like events almost every night of the season! I hope you’ll enjoy the highlights from our Board of Associates’ Masquerade, our annual Share a Night house lighting ceremony, and much more. Please let us know if you plan to attend our annual gala this year, as we are honoring Emmanuel Charis, chairman and chief executive officer of PVH Corp., and Keith Stern, chairman and chief executive officer of GE Capital.

This issue is also bittersweet for me. As I celebrate my tenth anniversary with the organization, I also mourn the passing of a dear friend, and also one of the first faces I encountered here at the Ronald McDonald House — former CFO Frank Volino. I thank you for your continued support.

As we enter this momentous year, I am continually grateful for your support and friendship and value your involvement with our ongoing mission of helping to keep families together.

Sincerely,

William T. Sullivan
President and Chief Executive Officer

Ronald McDonald House New York

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President’s Letter

On the cover: Superheroes spent a day with our families. Story on Page 11.
Ronald McDonald House New York is grateful to the following individuals and organizations who gave generously in support of our House operations:

- Gary Radzunow — Eschalay/Ray Chemical Company provided their annual donation of cleaning & general supplies.
- LeNoBle Lumber Co., Inc. donated materials for the new music room.
- Jones NY provides an ongoing clothing donation for our resident caregivers.
- Temple Emmanuel-El donated $500 for the purchase of coats. Members Phyllis Halin, Cecilia Hauptman and Lynda Dr. Loft of The Women's Auxiliary of Temple Emmanuel-El also donated knitted hats.
- Smart Source from Alex's Toys, donated in support of the Block Party and for the holidays.
- Lisa Bogden donated a 5½-foot replica airplane.
- Wendy Wylman of The Martin-Brower Company, L.L.C., donated cups & beverage accessories, as well as a ham & turkey.
- Ademos Episcopal, Principality School for Integrated Studies for her seasonal surplus donations helped the House to save over $30,000 in product expenses.

For further information regarding House donations, please contact Wini Cudjoe, Director of Operations, at 212.639.0400 or wcudjoe@rmh-newyork.org.

For the Game Room
- Pads
- Baby wipes
- Blankets with rain covers
- Soft fleece blankets
- Postage Stamps
- Phone Cards
- Metro Cards ($10 increments)
- American Express
- Batters (AAA, AA, C, D)
- Hand sanitizers
- Lotion or gel
- Personal hygiene items
- Other services.
- Massage Chair
- Organic manage oils, lotions or gels
- Professional or spa quality blow dryers, cutting iron & flat iron

For the Playroom
- For further information regarding Playroom donations, please contact Dr. Lisa Tober, Director of Programs, at 212.639.0205 or ltober@rmh-newyork.org.

For the Teens
- Silk-Ray DVDs (Rated G and PG)

Family Support/Hospital Outreach Programs
- For further information regarding Family Support and Wellness donations, please contact Coordinator Cherilyn Frei, director of Family Support, at 212.639.0300 or cfrei@rmh-newyork.org.

Wellness program:
- Gifts certificates from local spa & cosmetic companies for makeovers, massage, manicures and other services.
- Professional or spa quality blow dryers, cutting iron & flat iron

www.rmh-newyork.org

Will budget help
- $1000
- $2000
- $3000
- $4000
- $5000
- $6000
- $7000
- $8000
- $9000
- $10,000
In Memoriam: Frank Volino
1937 – 2015

It is with deep sadness that we report the passing of our retired Chief Financial Officer, Francis “Frank” A. Volino. Mr. Volino endured a lengthy battle with cancer. Mr. Volino served as the CFO of Ronald McDonald House New York from 1990 until his retirement in 2007. He was both generous and kind to our resident children battling cancer, and the family members who care for them.

Mr. Volino joined us after serving 20 years at Merrill Lynch. He began his journey as a member of the Ronald McDonald House New York staff in the winter of 1990 as Controller under our founder, CEO and President Emeritus Vivian Harris. Mr. Volino had only planned to stay with us for two years to support the organization as a new facility was under construction. He foresaw that the expansion from our original 20-bed House to the current 84-room facility would be a transformational process that would require more support at an administrative level to help maintain the facility. His original responsibilities were pretty straightforward:

- Mr. Volino personally managed all finances for the organization from payroll to bookkeeping, preparing financial statements and 990 tax returns.
- As the House’s expansion continued, Mr. Volino developed new financial strategies that would assist the House to become more nimble in response to growing operation needs. He oversaw the Finance Department’s transition from a manual, hand-written accounting system to a computer-based one, and implemented procedures to assure the organization met all the Better Business Bureau standards for charity accountability.
- Of his experience at the House, Mr. Volino once said: “I had a sense, for the first time in my life, of being able to help people a lot less fortunate than myself.”

In 2007, after 17 years, Mr. Volino concluded the search for his successor and his hand-picked selection, Joseph Guidetti, joined the House as chief financial officer. Throughout his tenure, both he and his wife remained close to the organization and regularly supported it throughout its growth and expansion.

Mr. Volino is survived by his son, Frank Jr. and his wife Kathleen, their children Alyse, Benjamin and Harrison; and his daughter Christine Hannon, and her husband Kevin and their children Craig, Christopher and Kyle. His beloved wife of 52 years, Kathryn passed away in August 2014. For his many years of service, commitment to our mission, his kind heart and thoughtful presence, we mourn the loss of our dear friend, but are grateful for the time that he gave to help make this organization a great home away-from-home for pediatric cancer patients.

Spotlight on Your Board

In October 2014, the nominating committee of the Board of Directors met to consider new candidates. It is our pleasure to welcome the following individuals to the board:

Linda Dunham

Linda Dunham is a McDonald’s franchisee operating seven restaurants in New York and New Jersey along with her son. Her first career was as a banker at Chemical Bank (JP Morgan Chase).

In 1994, as McDonald’s late husband, Owner/Operator Lee Dunham, convinced her to leave banking and join the McDonald’s family. She enrolled in the Management Development Program and graduated from Hamburger University in 1994 with a Bachelor of Hamburgerology degree.

Prior to joining the Ronald McDonald House New York Board of Directors, Ms. Dunham served as the chair of the Board of Trustees of Ronald McDonald House Charities.

She is a graduate of Fordham University’s School of General Studies with a BA in Business Administration. Ms. Dunham is the mother of one son, and the proud grandmother of Brianna and Courtney. She was born and raised in Charlotte, North Carolina, now resides in New Jersey, and is a member of Abyssinian Baptist Church.

Robert Howe

Robert (Bob) Howe is a managing director and leader of Marsh’s Insurer Consulting Group in North America.

He is a 25-year veteran of Marsh. Prior to this assignment, Mr. Howe was the Global Leader of all property operations for Marsh, and managed Marsh’s multinational operations in the U.S.

In 2008, Mr. Howe created Marsh’s Insurer Consulting Practice and was a driving force behind the creation of the Marsh Market Connect platform, which is used today with many insurance carriers. In 2012, Mr. Howe was granted the first patent in March history for some of the pioneering work executed on the Marsh Market Connect platform.

Steve Shiffman

Steve Shiffman is one of the leading executives in the designer fashion industry, serving as the chief executive officer of Calvin Klein, Inc. He directs day-to-day operations of one of the world’s largest and most successful designer fashion companies, a wholly owned subsidiary of PVH Corp., since February 2003.

In his role as chief executive officer, Mr. Shiffman concentrates on business strategy, product, marketing and sales development for all Calvin Klein product lines under the Calvin Klein Collection, Calvin Klein platinum label, Calvin Klein white label, Calvin Klein Jeans and Calvin Klein Underwear brands.

Steve Shiffman first joined PVH in 1992 and has held several positions of increasing responsibility during his tenure at PVH. Prior to joining PVH, Steve held leadership positions in buying and merchandising with Macy’s. Steve graduated from Vassar College in Poughkeepsie, NY, with a bachelor of arts in psychology.

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Spotlight on Volunteers

36th Annual Volunteer Dinner

Over 360 volunteers attended the 36th Annual Volunteer Appreciation Dinner, which included the presentation of the Distinguished Community Service Award and “Key to the House” presentations to hospital partners Memorial Sloan-Kettering Cancer Center and Macy’s & Bloomingdale’s.

Memorial Sloan Kettering Cancer Center was selected for their ongoing dedication to improving the care of children with pediatric cancer. The medical center has partnered with Ronald McDonald House since the very inception of the House 36 years ago. They are internationally known for their research and clinical strides in the advancement of pediatric cancer treatment, and an incredible resource and place of hope for the families that call Ronald McDonald House New York a home-away-from-home.

Macy’s & Bloomingdale’s began a relationship with the House seven years ago. They began with a spectacular holiday party for the children and this relationship has morphed to a year-round commitment of monthly dinners, decorating for the holidays, special events like the triathlon and run along with furnishing the Macy’s living room at the House for the families. Oh yes, the Macy’s holiday party for the family is still one of the best events of the season with a visit from none other than the Macy’s Santa Claus.

A very special guest speaker, Dr. Audrey Evans. Dr. Evans is a pioneer in the field of pediatric cancer. She has endeavored for her entire career that spans five decades to improve the lives of children with pediatric cancer. She is internationally known for her research and charity work, which includes being a co-founder of the first Ronald McDonald House in the world in Philadelphia. Today there are now 338 houses worldwide.

We recognized those volunteers that have hit milestone years: Lynda LaMonte-Garmong; NYPD Deputy Police Chief James W. Murtagh; Paul Sengakis; and Tim Stroth.

Volunteer Groups – Thank you to the community groups who have volunteered with us and/or sponsored a dinner event during the fourth quarter of 2014:

19th Precinct - NYPIF • Axcion Corporation • American International Group, Inc. • Avanti Brands • Avalon Bay • Ben Bay Kiwanis • Bloomberg • BNY Mellon • Board Associates • Broadview.com • Brooklyn Tabernacle Church Business Insider • Calvin Klein • Central Synagogue • Cilantro City • Clane Construction • Columbia Business School Dallas BBQ • Delinche • Delta Epsilon Beta of St. John’s University • DeVry • EspnW • ExxonMobil • Board of Directors • Facebook • Fastweb • Financial Times • FEGS Bronx Youth Center • Galle Theatre • George Washington University • Gettysburg College • Goldfish • Google Fiber • Gramercy Trust • Greater New York Association of Occupational Health Nurses • Hampton Inn Children’s Happy Faces Foundation • Hudson Advisors Inc • Community Church’s INC • Investor’s Bank International Securities Exchange • Investment Technology Group, Inc. • JF Morgan • Klein Green • KOMAR Brands • Lennox Advisors • Lenoxia & Lymphoma Society Team in Training • LM College • Macy’s • Mapletron Kiwanis Club Marriott • Merchandising Society at the Fashion Institute of Technology • Metx & Co. • MetLife • Miss Violet’s • Mondor National Basketball Association • National Football League • Neuman’s Catering • New York Junior League • New York-Presbyterian Hospital Winchester Division • NYU’s Gentlemen of Quality • Only A Dream Cancer Care Foundation • Optimedia US • PA Consulting • Pfizer, Inc. • Portier Novelli PR • Providence St. Joseph’s Health • Ritz Carlton • Royal Bank of Canada • Royal Bank of Canada Law Group • SAAC Hunter College • Sanford C. Bernstein • Schneider Electric • SEB • Skanksa • Society Ties • SparkPPL • St. Stephen’s of Hungary • St. Vincent de Paul • The Company Store • The Hackett Group • Tony’s DiNapoli Trane Commercial Systems • Triumph Construction • Two-Nil Under Armour • Undergraduate Stern Women in Business Club at NYU • United Cupertines Union • United States Corps of Cadets CT • United States Mariners • Vagoss USA • Werner • Kennedy • Yonkers Fire Department

Ronald McDonald House New York is proud of the volunteers and thankful for all their efforts in supporting the families who stay here.

Photos top to bottom: Terry Lundgren, Tina Lundgren, Bill Sullivan, Jeffrey Gennette, Tony Spring, Dr. Thompson, Tina Lundgren, Dr. Boulad, Bill Sullivan, Dr. O’Reilly, Terri Edders, Tim Stroth, Linda LaMonte-Garmong, Tina Lundgren, James W. Murtagh, Bill Sullivan, Paul Sengakis, and Tim Stroth.

Parker Shaw: From Strength to Strength

Through adversity, we discover, develop and build new strength. There are thousands of quotes about how that happens, but when a parent hears from the doctor that their child has cancer, there’s no quote in existence that can console them or to define how truly devastating that moment is. When Parker Shaw’s parents learned that their 6-year-old son had a deadly and aggressive cancer of the nerve endings called neuroblastoma, they became even more frustrated at the lack of information available regarding treatments and helpful resources. So the Shaws did something about it. Using the power of the internet and grassroots marketing, this family, together with many others fighting pediatric cancer, began to make a difference.

In April 2013, Parker took a tumble off of a rope swing and began complaining about intense pain on the back of his hip. The pain progressed to fever and leg pain, and when lab tests and x-rays came back with abnormal results, a magnetic resonance imaging (MRI) exam confirmed a tumor on Parker’s left adrenal gland above his kidney.

“By the time we found it, it was stage four, which is so common. The cancer had spread to 78 percent of his bone marrow and about nine or ten spots on his bones,” said Parker’s mother, Crystal. “Statistically, they tell you that your child has a 20 percent chance of survival, and I didn’t want to hear that.”

A nearby family heard of the Shaws’ situation and reached out with a suggestion to contact Memorial Sloan Kettering Cancer Center (MSKCC). With two younger children, the idea of traveling cross country seemed daunting, and they struggled for answers to the questions about where to stay, how to travel a great distance with a sick child, and most importantly, where would they find support for a rare cancer such as Parker’s?

At the time of her son’s diagnosis, Mrs. Shaw was a nurse at Rady’s Children Hospital in San Diego. Together with her husband Dave, a contractor, and four friends, they founded Team Parker for Life. While some families seek to raise funds to cover expenses, Team Parker sought to do more. While a portion of their work helps to further pediatric cancer research, Team Parker also steps in to help families in crisis, directing them toward critical resources, including treatment options at MSKCC; and the Ronald McDonald House.

“Parker was our inspiration to how we started Team Parker, of course, because just the difference in our lives seeking help in the fight against cancer, including RMH-NY adopt resident families.”

Parker Shaw’s fight has inspired Team Parker for Life, a support and advocacy network for families battling cancer.

Their local community quickly raised the funds to help the Shaw family, and in June 2013, Parker and his mom checked in to the Ronald McDonald House just six blocks away from “Sloan.” They stayed for two months while Parker underwent treatment, and after two years, Parker has adapted to the new routine.

“For Parker was our inspiration to how we started Team Parker, of course, because just the difference in our lives”

Photos courtesy of The Shaw Family
Peer-to-Peer Support in the Digital Age

Every family staying at the Ronald McDonald House in New York City has been told that their child has a slim chance of survival. And every family staying at the Ronald McDonald House in New York City is here today because they refused to take that news without a fight. Whether they began their journey overseas, the most common attribute among our families is persistence. These families refused to give up, and thanks to the power of the Internet, the peer-to-peer support that takes place in the dining room and the playroom continues long after families have checked out of our facility.

Finding New Purpose and Strength

Parker still visits New York on a regular schedule for 3F8 and chemotherapy treatments. In January 2015, he and his family celebrated a major milestone: Parker had been cancer-free for 365 days. However, due to the persistent nature of neuroblastoma, he continues with his cycle of treatments to ensure that his scans stay clear.

“Originally when this all happened, I felt that for my family, there were so many silver linings that came out of a bad situation,” added Mrs. Shaw. “I’m not going back to work. I feel like it’s the most fulfilling thing I’ve ever done.”

With nearly 8,000 followers on Facebook, Team Parker continues to build momentum, connecting families and friends who seek information in a time of crisis. More people are gaining awareness about pediatric cancer thanks to families like the Shaws, and the warriors against cancer that they’ve met along the way.

“I think our biggest goal is to try to fund some new trials for the kids this year,” said Mrs. Shaw. “And in our community, we want to keep raising awareness. I feel like nobody knows what neuroblastoma is. And in our community, everybody knows now,” said Mrs. Shaw. “If we can extend that to the rest of the world around us, we’ll be doing something I was meant to do with this, to help people. Even if they can catch neuroblastoma sooner than we did, for people to know to go to the doctor, and just to push for what you need.”

While Parker may be too young to understand the impact that his cancer diagnosis has had on his community back home, as well as for other kids that he’s met throughout his journey, we can attest to how the Shaws’ fight is a stunning example of how families are meeting cancer head-on and working together to make a difference.

At the home-away-from-home for families coming from all over the world in their battle against cancer, our “community” is a broad one. Here are a few highlights of some of the people who have recently touched our hearts at Ronald McDonald House New York.

AHEPA

It’s always a great time when our friends from the Greek service organization AHEPA visit to spread a little cheer at dinnertime.

Angel on a Leash Therapy Dog Halloween Parade and Party

Attendees of our annual Angel on a Leash Therapy Dog Halloween Parade stayed afterward for a special celebration in the Mary’s Living Room that included treats, a runway show and a special appearance by Miss New York 2014 Jillian Tapper.

Bloomberg Tradebook Charity Day

Bloomberg Tradebook hosted its third annual Charity Day, with celebrities on three continents joining Bloomberg employees and clients in trading activities to raise money for more than a dozen charities. Former New York Yankees Pitcher Mariano Rivera represented Ronald McDonald House New York. Also manning the phones in Tradebook’s New York office was former NYC Mayor and Founder Michael R. Bloomberg, who helped to raise funds for participating charities. Celebrities also visited Bloomberg offices in London, Hong Kong, San Francisco and Sao Paulo to lend their support to the event.

Mr. Rivera joined other celebrities in taking client calls on the trading desk, and also taking a few fun photos with Bloomberg employees.

The net commissions earned via the event raised $65,000 to help families staying at Ronald McDonald House New York. We are thankful to new board member Rich Wurtzburger of Perennial Clothing for assisting Ronald McDonald House New York, and for also attending the event to show his support.

Community Snapshots

Through Team Parker for Life, Parker, his mom Crystal, and their family and friends have been able to share with the world the effects of neuroblastoma on a family, and how they’re fighting back.
**Community Snapshots (continued)**

**Grandstand Sports Reception**

Grandstand Sports held a “Farewell to the Captain” Q&A event and reception to benefit Ronald McDonald House New York, featuring former Yankees shortstop Derek Jeter. Among the many fans who met with Mr. Jeter, a resident family was in attendance to meet with our city’s great hero. Proceeds from a live auction held during the event raised $22,500.

**Route 29 Batman**

The Route 29 Batman and his 1966 replica Batmobile once again visited with Ronald McDonald House New York as a part of his NYC tour that included the Greenwich Village Halloween Parade, our Board of Associates’ Masquerade, and a little quality time with our families at dinner time.

**National Family Pajama Night**

The Company Store®, famous for top quality, U.S.-crafted bedding essentials, supported Ronald McDonald House Charities® throughout the US to celebrate the 4th annual National Family Pajama Night™ with a local event in New York City on a Saturday evening in November. As part of the promotion, The Company Store donated $1 to RMHC for every pair of pajamas purchased from October 22 through to December 22nd of last year. At our house, a special celebration of the promotion was held where families wore their matching pajama sets and ate a gourmet meal of “breakfast for dinner,” provided by the New York Athletic Club. Miss New York 2014 Jillian Tapper also visited the House that evening, and wore her own pair of pajamas, provided by The Company Store.

**Programs**

**Superhero for a Day**

On October 4, 2014, the first ever “Superhero for a Day” event was held throughout the House including the Macy’s Living Room, front lobby and in front of the building. With a superhero soundtrack and sounds provided by 16-year-old DJ Brae, resident families and participants in our hospital outreach program met Captain America, Spiderman, Thor and Batgirl. Real-life superheroes also joined in on the action with representatives visiting the House from the NYPD, FDNY, U.S. Coast Guard and U.S. Customs.

Nearly 200 people attended the day event, including 15 participants from Kings County Hospital Center, 10 family members from Hospital for Special Surgery, and 12 adults and children joined us from Morgan Stanley Children’s Hospital.

The parents and children all explored the different pieces of equipment that the first responders brought along, including learning about the fingerprinting process. The NYPD brought one of their horses from the mounted unit for a meet and greet, and the FDNY provided guided tours of a fire truck. The NYPD’s Bomb Squad also allowed the children to try on the bomb suit and discussed the equipment they use to help protect the city.

Families enjoyed a one-of-a-kind experience that included face painting by Agnostino’s, treats from Dylan’s Candy Bar, a photo booth and portrait sessions with illustrators from Kids Comic Con. Other event sponsors and supporters include Archie Comics with Penny and Jonathan Goldwater; Shiri Cohen’s Living Sculptures; Balloon Saloon; Author/Actor Brandon T. Snider, The Dark Knight; Selfie Green Screen Photo Booth – PURE; Meagan Celeste; and Chris Doggart.

Each child who came to the event received a branded tote bag filled with goodies provided from by our sponsors. We are grateful to our heroes near and far who help us to provide rich, fulfilling programming experiences for our families when they need it most.
Halloween Boo Bash

Our second annual Boo Bash was held at Kings County Hospital Center, with generous sponsorship provided by Alice+Olivia. The evening took place in the hospital's auditorium before an audience of approximately 300 children, caregivers, doctors, nurses, and administrators, including Ernest Baptiste, executive director of Kings County Hospital Center.

About 170 child participants received a costume and a face painting session before participating in activities that included mask and candy bag decorating, fortune telling sessions, family portraits with Arthur Cohen, and a separate photo booth. DJ Equal provided the music.

The children also were able to guess how many candies were in a jar in order to win the filled candy jar as the prize. Participants received a branded tote bag when they arrived that they were allowed to fill candy and other donated snacks and goodies. Thank you to the following sponsors for donating yummy snacks for the event: Steve's Ice Cream, Pirates Booty, Insomnia Cookies, IZZY and Mash soft drinks.

Throughout her 27 years volunteering at RMH-NY, Louise Tashjian and her fellow “Coffee and Cookies” colleagues have shared some of the most poignant moments with our families. Through triumph and sorrow, the “Coffee and Cookies” ladies’ presence has been a welcome respite that our families have come to appreciate and rely on.

When the Tashjian family desired to do more for the families, they didn’t have to look very far. Working with our President and CEO, William T. Sullivan, Major Gifts Officer Nikki Margarites, and our Operations Department, Edward and Louise Tashjian gifted a $100,000 donation in support of a new refreshment station, providing a freshly renovated space to house breakfast pastries, cereals, coffee and other items.

On December 9th, the refreshment station was introduced to a special audience of family members and friends, who helped the Tashjians celebrate their many years of commitment and service to the Ronald McDonald House mission.

The joyful occasion concluded with a ribbon-cutting among the families. To learn more about how you can align your support with the Ronald McDonald House New York mission, please contact Nikki Soteropoulos Margarites, Director of Major Gifts, at (212) 639-0207 or nmargarites@rmh-newyork.org or visit www.rmh-newyork.org.
**Event Highlights**

**Share a Night**

Our annual Share a Night celebration allowed us to open our doors to our friends and family in the community to expressing the significance of their respective faiths. At Share a Night, we lit the Christmas tree and Hanukkah menorah lights preceded with a blessing ceremony for all faiths lead by Rev. Dr. Calvin O. Butts, III and Rabbi Scott Bolton. The evening kicked off included a check presentation by the Pat Dunne Foundation, created in memory of a longtime Ronald McDonald House New York volunteer.

Finally, families staying at the Ronald McDonald House as well as Share a Night guests were treated to a visit from the Radio City Musical Hall Santa and two members of the Rockettes. Share a Night raised more than $215,000 in support of our families and we are grateful to all sponsors and donors who either came out to the event, or donated a night’s stay at Ronald McDonald House New York.

**Masquerade**

Ronald McDonald House New York’s Board of Associates’ third annual “Masquerade” raised more than $490,000 in support of families battling pediatric cancer. Held at the Apella Event Space at Riverpark, “Masquerade” served up a night full of excitement and intrigue while supporting a great cause.

Led by Chairman and Ronald McDonald House New York board member Jesse Cole, the Ronald McDonald House New York Board of Associates is a non-policy making group of young professionals committed to philanthropy and the mission of the charity.

With great music, hors d’oeuvres, and luxury raffle prizes, the event also benefitted from live and chance auction items that included a $10,000 Haute Hippie shopping spree, a hooded mink coat, tickets to Fashion Week and a getaway to Park City, Utah. Masquerade received major sponsorship support by RBC Capital Markets and ITG. Décor and masks were provided by Ricky’s NYC.

Photos at left and above: 1. Board of Associates member Michael Marralle with guest. 2. Route 29 Batman and the Batmobile. 3. Masquerade guests with living statues. 4. Trish Wescoat Pound and Jesse Cole with Chairman Emeritus Stanley Shopkorn. 5. Masquerade guests bidding at the chance auction. 6. Guy and Keren Weltsch with Ronald McDonald and guests.

**Kids’ Fun Run**

On Saturday, November 8th, more than 1,000 children ranging in age from 4–17 years ran their races in Central Park, raising $245,000. A record 30 community and school groups from throughout the tri-state area participated. The 16th annual Kids’ Charity Fun Run was organized and produced with the cooperation of The City of New York, Mayor Bill de Blasio & Mitchell J. Silver, FAICP, the Commissioner of Parks & Recreation. The event received major support from lead sponsor The Blavatnik Family Foundation.

Thank you to the sponsors and participants of this year’s Fun Run!
Event Highlights (continued)

Cabaret with The New York Pops
Five-time Tony Award nominee Kelli O’Hara and Drama Desk nominee Steven Pasquale performed an intimate benefit concert titled Kelli O’Hara and Friends at 54 Below to benefit Ronald McDonald House New York and the New York Pops. The annual cabaret event, which raised $151,000, was hosted by Steven Reineke, music director of The New York Pops, the evening will also featured performances by children participating in the PopsEd programs.

Save the Date:
CHFF Casino Night
March 13, 2015
Fino Wall Street
1 Wall Street Court, Between Hanover Street & Pearl Street

ING NYC Half Marathon
March 15, 2015
7:30 am
Manhattan
Hogs for Hope “Hope to Ride” Motorcycle Run
April 26, 2015
9:00 am Registration
11:00 am Kickstands up
1:00 PM Party
Croton Gorge Park Police Escort Ride to JFK Marina on Hudson River
TD Bank Five Boro Bike Tour
May 3, 2015 • 6:30 AM
As the nation’s largest cycling event, the TD Bank Five Boro Bike Tour gives New Yorkers a unique opportunity to rule the road en masse in a tremendous show of pride for the places, people and charitable organizations that are most important to them.

Greek Division Christmas Party
Our Greek Division’s Annual Christmas party raised $193,000 under the leadership of Division Chairman Michael N. Bapis, Honorary Chairman Archbishop Demetrios, and Event Chairman James M. Orphanides, president & partner at Centurion Holdings, LLC. This year’s event, held at the New York Athletic Club, honored Dean J. Poll, proprietor of the Loeb Boathouse Central Park and Gallagher’s Steakhouse. Entertainment was provided by Tony Award-nominated actor and singer Constantine Maroulis and violinist Maria Manousaki. We would like to thank the entire committee of the Greek Division for helping to make this year’s event successful.

Calendar of Events

Team Ronald Marathon members joined us the night before for our pre-race pasta dinner.

We are grateful for the leadership and support of our chairs and committee members in support of the Greek Division Christmas party.

Cabaret with The New York Pops
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We are grateful for the leadership and support of our chairs and committee members in support of the Greek Division Christmas party.
23rd Annual Gala
May 18, 2015
6:30 p.m. – 9:30 p.m.
Waldorf Astoria Grand Ballroom

Honoring
Keith S. Sherin
Chief Executive Officer, GE Capital
And
Emanuel “Manny” Chirico
Chairman and Chief Executive Officer
PVH Corp.

For more information, visit