



RONALD McDONALD  
HOUSE® NEW YORK



**POPS**ED  
LEARNING, TO SCALE.

## A CABARET EVENING

featuring **Stephanie J. Block** and **Aaron Lazar**

hosted by **Steven Reineke**, Music Director of The New York Pops

**Monday, September 28, 2015**  
**54 Below • 254 West 54<sup>th</sup> Street**

**VIP Champagne Reception at 5:30PM**  
**Dinner and Performance at 6:30PM**

In support of PopsEd programs and Ronald McDonald House® New York, please reserve the following:

### GROUP TICKETS

\_\_\_\_\_ **LEAD SPONSOR (\$25,000): 16 TICKETS**

*All \* benefits of Underwriter, plus:*

- VIP Table Seating next to stage
- Verbal recognition from the Artists
- Full-page ad in the Event Program
- Opportunity to distribute promotional gift item or material at event

\_\_\_\_\_ **PATRON (\$15,000): 12 TICKETS**

*All \* benefits of Underwriter, plus:*

- Premier Table Seating next to stage
- 1/2 Page Ad in the Event Program
- Logo placement on The New York Pops event webpage and in event eblasts\*

\_\_\_\_\_ **UNDERWRITER (\$10,000): 8 TICKETS**

*All benefits of Leadership, plus:*

- VIP Booth Seating
- 1/3 Page Ad in Event Program
- Logo Placement in Event Program\*
- Credit listing in all event press releases\*

\_\_\_\_\_ **LEADERSHIP (\$7,500): 4 TICKETS**

*All benefits of Benefactor, plus:*

- Premier Table Seating
- Post-Concert Photo Op with Artists
- Recognition via social media

### INDIVIDUAL TICKETS

\_\_\_\_\_ **BENEFACTOR (\$2,500): 2 TICKETS**

*All benefits of Supporter, plus:*

- Post-Concert Meet-and-Greet with Artists

\_\_\_\_\_ **SUPPORTER (\$750): 1 TICKET**

*All benefits of Friend, plus:*

- Preferred Table Seating
- Event Program signed by Artists
- Listing in The New York Pops 2015-2016 Carnegie Hall *Playbill*

\_\_\_\_\_ **FRIEND (\$250): 1 TICKET**

- Includes Pre-Dinner Champagne Reception
- Cabaret Performance and Dinner with Wine Pairings

### CONTRIBUTION

\_\_\_\_\_ I am unable to attend but would like to make a fully tax-deductible contribution of \$\_\_\_\_\_.

**TOTAL AMOUNT** \$\_\_\_\_\_

I would like to purchase an ad in the evening's event program. Ads begin at \$100. A member of The New York Pops staff will contact you with details.

**RSVP by September 14, 2015**

Listing (Name or Company as it should appear in print) \_\_\_\_\_

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

MasterCard

Visa

American Express

Discover

CARD # \_\_\_\_\_ EXP \_\_\_\_\_ CVV \_\_\_\_\_

**Please make checks payable to The New York Pops. Return to: The New York Pops, 333 West 52<sup>nd</sup> Street, Suite 900, New York, NY 10019**

All but \$186 per dinner ticket is tax-deductible. For further information, please call Stacy Bauerlein at 212-765-7677 or email at stacy.bauerlein@nypops.org.

The New York Pops and Ronald McDonald House® New York are 501(c)(3) organizations; more information at www.newyorkpops.org and www.rmh-newyork.org.

The New York Pops EIN: 13-3240366, Ronald McDonald House® New York EIN: 13-2933654