

Monday, May 13, 2019

Grand Hyatt  
Empire Ballroom  
109 E 42nd St.  
New York, NY



*Celebrating 40 years*

27<sup>th</sup> Annual Gala

6:00pm - 7:00pm  
Cocktail Hour

7:15pm - 9:30pm  
Dinner & Awards Program

**27<sup>th</sup> Annual Gala Dinner Honorees**

**Stacey Bendet**  
CEO & Creative Director  
alice + olivia

**Chuck Davis**  
CEO  
Stone Point Capital LLC

**Robin Hayes**  
CEO  
JetBlue

In support of the Ronald McDonald House New York®, please add my name to Benefit Committee and reserve the following:

- UNDERWRITER TABLE(S) at \$100,000\*  
Includes: Best Table of 10 with Video Screen Listing, a Full Page Ad, Underwriter Journal Listing and your linked logo on RMH-NY's website
- INVESTOR TABLE(S) at \$75,000\*  
Includes: Excellent Table of 10 with Video Screen Listing, a Full Page Ad, Investor Journal Listing and your linked logo on RMH-NY's website
- LEADERSHIP TABLE(S) at \$50,000\*  
Includes: Premium Table of 10 with Video Screen Listing, a Full Page Ad, Leadership Journal Listing and your linked logo on RMH-NY's website
- BENEFACTOR TABLE(S) at \$25,000\*  
Includes: Premier Table of 10 with Video Screen Listing, a Full Page Ad, Benefactor Journal Listing and your linked logo on RMH-NY's website
- PATRON TABLE(S) at \$15,000  
Includes: Prime Table of 10 with a Listing on the Video Screen, a Half-Page Ad and Patron Journal Listing
- SUPPORTER TICKET(S) at \$3,000  
Includes: Preferred Seating with a Quarter Page Ad and Supporter Journal Listing
- FRIEND TICKET(S) at \$1,500  
Includes: Seating and a Journal Listing
- I am unable to attend but wish to contribute \$ \_\_\_\_\_

**Underwriting Sponsorships**

I/my company would like to underwrite a portion of the Annual Gala Dinner.

- Dinner Sponsor at \$200,000\*
- Reception & Wine Sponsor at \$100,000\*
- Audio Visual Sponsor at \$25,000\*
- Décor Sponsor at \$20,000\*
- Invitation & Journal Sponsor at \$20,000\*
- Transportation Sponsor at \$8,000
- Text to Pledge Sponsor at \$7,000
- Event Signage Sponsor at \$5,000
- Entertainment Sponsor at \$5,000
- Check-In Sponsor at \$3,500
- Coat Check Sponsor at \$3,000
- Photography Sponsor at \$1,000

\*This donation will be acknowledged in a variety of ways including recognition as Event Co-Host

\*EVENT CO-HOSTS recognition includes a well regarded table of 10 and a seat at the Head Table, a Full Page Ad, recognition on event signage, your linked logo on RMH-NY's website and special acknowledgment in digital & printed journal

**Advertising and Listings in the Journal will close on Wednesday, April 15, 2019**

Ads submitted after April 15<sup>th</sup> will be displayed in the online journal.

Journal ad specifications registration are available at [www.rmh-newyork.org/AnnualGala](http://www.rmh-newyork.org/AnnualGala).

For additional ad information, please contact Nicole Battista at 212-639-0203 or [nbattista@rmh-newyork.org](mailto:nbattista@rmh-newyork.org).

Journal Listing \_\_\_\_\_ Ad Contact \_\_\_\_\_  
(Name or Company as you wish to be listed in the Journal)

Name \_\_\_\_\_ Company \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_ Solicitor \_\_\_\_\_

MC \_\_\_ Visa \_\_\_ Am Ex \_\_\_ Credit Card # \_\_\_\_\_ Exp Date \_\_\_ / \_\_\_

**How to Register**

**Online:**  
[www.rmh-newyork.org/AnnualGala](http://www.rmh-newyork.org/AnnualGala)

**Email:**  
[kkirk@rmh-newyork.org](mailto:kkirk@rmh-newyork.org)

**Mail:**  
27<sup>th</sup> Annual Gala  
Ronald McDonald House New York  
405 East 73rd Street | New York, NY 10021

**For Further Information:**  
Karen Kirk  
212-639-0210  
[kkirk@rmh-newyork.org](mailto:kkirk@rmh-newyork.org)

Please make checks payable to Ronald McDonald House® New York. The estimated tax deductible portion of each ticket is \$1,120.