

Monday, May 13, 2019

Grand Hyatt  
Empire Ballroom  
109 E 42nd St.  
New York, NY



*Celebrating 40 years*

27<sup>th</sup> Annual Gala

6:00pm - 7:00pm  
Cocktail Hour

7:15pm - 9:30pm  
Dinner & Awards Program

## Ad Specifications & Requirements 2019 Gala Journal

**AD CLOSING DATE:**  
**Monday, April 15<sup>th</sup>, 2019**

### FILE REQUIREMENTS

- Ads should be in PDF/X-1A format with all fonts and images embedded.
- Color ads must be in CMYK colors only.
- All images must be high resolution (300 dpi).
- Crop marks must be included.
- Allow at least 1/8" safety for live matter from trim on all sides.

### MECHANICAL SPECIFICATIONS (width x height)

PAGE UNIT	NON-BLEED
Full Page	w 5.5" x h 8.5"
1/2 Horizontal	w 5.5" x h 4.0"
1/4 Vertical	w 2.5" x h 4.0"

**Journal trim size: 6" x 9"**

Print process: offset; supplement journal: digital

Binding method: perfect bind; supplement journal: saddle-stitch

### AD SUBMISSION

Ads should be emailed in PDF format stated above. If file size is over 10 MB, please contact RMH-NY for uploading information.

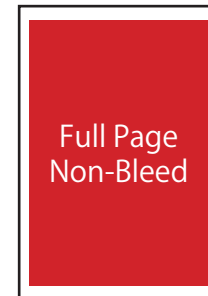
### JOURNAL LISTING

When submitting materials, please specify your individual name or company name as you wish to be listed.

### CONTACT

**Nicole Battista**

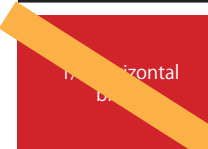
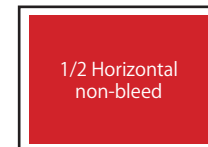
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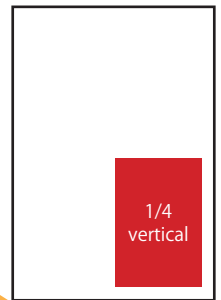


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